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TM China Tieup
By **Sandhya**

Tech Mahindra has signed a strategic agreement with Gao Feng Advisory Company ("Gao Feng"), a global management consultancy with roots in China. Both firms will seek to join forces to deliver a unique and comprehensive set of services to their clients in China and worldwide.

It is anticipated that the Internet of Things (IoT) & Embedded Internet businesses will exceed US \$14.4 trillion in size over the next decade. Several driving forces are creating a greater than US \$3.0 trillion IoT market in Greater China.

Tech Mahindra and [Gao Feng](#) will work together to provide services to help their clients harness these forces to achieve competitive advantage. This will encompass providing digital enterprise, smart city, connected mobility, airline safety monitoring & remote health care monitoring, among other services. The current relationship aims to play a significant role in assisting public and private sector organizations to leverage digital technologies to establish global leadership.

"As a worldwide leader, Tech Mahindra continues to invest strategically in Enterprise Business and to support our clients we always look for synergistic relationships. Gao Feng Advisory Company has deep expertise and vast experience in the Greater China market and we look forward to working with Dr. Edward Tse and his team to provide a unique value proposition to our clients in Greater China and beyond", said Rohit Gandhi, Head - Asia Pacific, India, Middle East & Africa (Enterprise), Tech Mahindra

Tech Mahindra started operations in China in year 2003 and has global delivery centers in Shanghai & Nanjing and with presence in more than 10 cities in China. Tech Mahindra has key focus in Automotive, Healthcare, Industrial & Hi-tech and Retail segments in China providing IT, BPO, Infrastructure & Engineering Services.

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